**This language should be used when authors are referring to themselves in relation to XpertHR. Please contact your XpertHR Editor should you have any queries about how and when this suggested text can be used.**

**Generic Blurb**

Written by the top employment attorneys and HR experts in the country, [XpertHR](http://www.xperthr.com/) is a unique online service to help employers comply with federal, state and municipal law, presented in a practical format designed specifically for HR professionals.

[XpertHR](http://www.xperthr.com/) provides HR professionals with best practice guidance, in plain English, on all aspects of people management to help HR attract and retain strong talent and avoid unnecessary lawsuits.

Visit [www.xperthr.com](http://www.xperthr.com) for more information about the extensive tools and resources available, and to request a demonstration.

**Partnership Credit Line**

[XpertHR](http://www.xperthr.com/) is an employment law compliance resource developed by Reed Business Information, in partnership with LexisNexis.

**Author Biography and LinkedIn Profile Language**

***Long version: for use in firm newsletters, to send to press or for use as a speaker’s biography for conferences or events.***

In [year], [author name], [position title at firm title] was selected to author [articles in the state/section name] of [XpertHR](http://www.xperthr.com/), a new, award-winning online employment law compliance resource developed by Reed Business Information, in partnership with LexisNexis.

[XpertHR](http://www.xperthr.com/) is a practical resource designed to help HR professionals comply with federal, state, and municipal law. It is organized around the day-to-day tasks of HR professionals and presented in an interactive and easy-to-use format.

In the [section name], [author] provides valuable insight and shares [his/her] expertise on a range of important topics, including:

* Topic 1
* Topic 2
* Topic 3
* Topic 4
* Topic 5

For more information about [firm title], visit [firm website]. For additional information about [XpertHR](http://www.xperthr.com/) or to request a demonstration, visit www.xperthr.com.

***Long version: for use on the author firm’s website or on LinkedIn (change to first person if necessary).***

In [year], [author name], [position title at firm title] was selected to author [articles in the x section/section name] of [XpertHR](http://www.xperthr.com/), a new, award-winning online employment law compliance resource developed by Reed Business Information, in partnership with LexisNexis.

[XpertHR](http://www.xperthr.com/) is a practical resource designed to help HR professionals comply with federal, state, and municipal law. It is organized around the day-to-day tasks of HR professionals and presented in an interactive and easy-to-use format.

In the [section name], [author] provides valuable insight and shares [his/her] expertise on a range of important topics, including:

* Topic 1
* Topic 2
* Topic 3
* Topic 4
* Topic 5

For additional information about [XpertHR](http://www.xperthr.com/) or to request a demonstration or free trial, visit www.xperthr.com.

**Short Version**

In [year], [author name], [position title at firm title] was selected to author [articles in the x section/section name] of [XpertHR](http://www.xperthr.com/) (www.xperthr.com), a new, award-winning employment law compliance resource developed by Reed Business Information, in partnership with LexisNexis.

[XpertHR](http://www.xperthr.com/) is a practical resource designed to help HR professionals comply with federal, state, and municipal law. In the [section name], [author] provides valuable insight and shares [his/her] expertise on a range of important topics, including: [x, y, z]

**One-liner**

In [year], [author name], [position title at firm title] was selected to author [articles in the x section/section name] of [XpertHR](http://www.xperthr.com/) (www.xperthr.com), a new, award-winning online employment law compliance resource developed by Reed Business Information, in partnership with LexisNexis.