**How to use this: just copy and paste this text into your own press release template and fill in the areas enclosed in [ ] with information relevant to your organization or firm.**

**[Firm/Author Name] Commissioned as Content Expert for New HR Compliance Website**

[Firm/Author Name], who has [summarize experience relevant to XpertHR work – e.g. 20 years experience in counseling HR on Massachusetts employment law], was [recently/this year] commissioned as a subject matter expert to write for XpertHR ([www.xperthr.com](http://www.xperthr.com)), an award-winning subscription-only website for HR professionals, recently released by Reed Business Information, in partnership with LexisNexis.

Written by the top employment attorneys and HR experts in the country, XpertHR is an online resource which helps HR professionals comply with employment and labor law at the municipal, state and federal levels.

[Firm/Author] specifically contributed the following [sections to the Employment Law Manual: or content:] [list states, section names or article names].

[Author quote regarding their contribution to XpertHR and how they have used their experience to prepare the content]

XpertHR’s Head of Content, Peggy Carter-Ward, believes that the strength of the XpertHR product lies in the quality and breadth of the content provided by highly experienced attorneys like [author name].

“By tapping into the in-depth practical experience and localized knowledge of these firms, we are able to provide accurate and up-to-date information that is relevant to where the subscriber is based and to the myriad of unique challenges faced by employers every day,” she said.

XpertHR provides HR professionals with best practice guidance, in plain English, on all aspects of people management to help HR attract and retain strong talent and avoid unnecessary lawsuits. Visit [www.xperthr.com](http://www.xperthr.com) for more information about the extensive tools and resources, and to request a demonstration.

[ENDS]

Media contact:

[Name]

[Organization]

[Phone Number]

[Email address]

Further information:

XpertHR is a Reed Business Information product. Reed Business Information and LexisNexis are divisions of Reed Elsevier. XpertHR is based on an award-winning market-leading HR compliance and best practice product first launched by Reed Business Information in the UK (www.xperthr.co.uk).