

Is your employer's social media policy too broad? Do you even HAVE a social media policy?

The use of social media is growing. With businesses losing an estimated \$70,000 a year due to employee social networking on company time, it's no wonder employers are clamoring to establish social media policies. However, the National Labor Relations Board's (NLRB) many cases questioning the validity of social media policies should be used as a warning to other employers.

The issue is complex, with a recent survey showing that 30% of HR professionals are not confident about staying up-to-date with legal changes affecting social media. To help, [XpertHR](#) has produced a free and attorney-authored [social media policy](#) that can be tailored to your employer's specific needs. Additional guidance on other issues such as [employee privacy](#) is also available to help you manage this vexing workplace challenge.

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